

THE SEASON OF SPORTS JOURNALISM: TACKLE MEDIA COVERAGE OF THE SUMMER OLYMPICS EVOLVING INTO FALL ATHLETICS ACROSS THE GLOBE

As the world watches the best athletes on the planet at a voracious rate during the Paris 2024 Summer Olympics, learn what it is like to cover those competitors from the proverbial press box. What research do sports reporters need to have at the ready to understand the psychology and business of the best teams in the NFL, MLB, or NHL? Where do journalists get it right or wrong when writing or editing features in a rapidly changing gender dynamic of college athletics as Caitlin Clark and the Iowa Women's Basketball team proved? How do we understand from outside the ropes the familial and financial dynamics at play when talking about controversies like the PGA vs. LIV saga which is lighting the world of golf on fire? Answer these questions and more with Professor Annie Krall, a sports and news broadcaster. This course is for those who are regularly glued to their sports channels and those who simply like knowing who to root for during the big games. Yes, in the world of heroes and villains there is always more at play on and off the court.



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YOUR INSTRUCTOR: Annie Krall



Annie Krall is an adjunct faculty member at Northwestern University Medill School of Journalism. She is a former radio news anchor for WLS-Radio (890AM) in Chicago and has taken her storytelling abilities on-air as a TV news and sports reporter to NBC in St. Louis, MO (KSDK-TV) and ABC in Green Bay, WI (WBAY-TV).

After earning her bachelor and master's degrees from Northwestern University, Krall covered breaking news in Green Bay, the Ryder Cup international golf tournament, and the Green Bay Packers. Host of her own weekly medical investigative series "Your Health Matters," Krall has written and produced for ABC NEWS in New York City on the medical and business units for shows like Good Morning America, World News Tonight with David Muir, and 20/20.

Sharpening her golf skills as a competitive golfer starting at the age of six, Krall was the first entertainment golf correspondent for the Ladies Professional Golf Association (LPGA). She has helped spotlight celebrity women who either play or have had their lives changed by the sport.

SATURDAYS, OCTOBER 5 THROUGH NOVEMBER 9

7am AK | 8am PT | 9am MT | 10am CT | 11am ET

Each session is 90 minutes

- Live Lecture 1, Saturday, October 5
- Live Lecture 2, Saturday, October 12
- Live Lecture 3, Saturday, October 19
- Live Lecture 4, Saturday, October 26
- Live Lecture 5, Saturday, November 2
- Live Lecture 6, Saturday, November 9

To register, please contact your local Osher Institute.