

The History of American Television

This engaging, video-rich course tells the story of American television—from its 1920s origins to today's streaming era. We will explore decades of iconic shows, genres, and cultural moments that shaped the medium and its audiences. From sitcoms and dramas to news and sports, we will rediscover how TV evolved, adapted, and transformed American culture—one broadcast, cable channel, and streaming service at a time.



[Click here to view promo video.](#)

YOUR INSTRUCTOR: Jim McKairnes



Jim McKairnes is a former CBS Television executive who writes and teaches about television history. He has taught at DePaul, Temple, and Middle Tennessee State universities, and is the author of *All in the Decade*, a book on 1970s television. Since 2020, he has taught regularly for OLLI programs across the country and currently lives in Knoxville, Tennessee.

MONDAYS, JANUARY 26 THROUGH MARCH 2

11am AK | Noon PT | 1pm MT | 2pm CT | 3pm ET

Each live session is 90 minutes

- Monday, January 26
- Monday, February 2
- Monday, February 9
- Monday, February 16
- Monday, February 23
- Monday, March 2

To register, please contact your local Osher Institute.