FCommunication Sciences and Disorders
Strategic Plan 2025-2028

Focus Area 1: Student Engagement- Increase involvement in student organization NSSLHA

Outcome: Increase attendance by 20% each year

Action Plan	Timeline
Point system for attendance to meetings	End of fall 2025
Make it take it activities	End of fall 2025

Focus Area 2: Recruitment and Retention of Students

Outcome: Increase undergraduate enrollment by 10% per year. Meet target cohort size in graduate program per year

Action Plan	Timeline
Develop PowerPoint and engaging materials for HS students	Spring 2025
Visit high school career development courses to inform about the CSD major and career	Spring Semesters
Graduate students- personal invite to promising students with incomplete applications	Spring Semesters
Exploration of alternative or accelerated pathway, decreased duration, various delivery models, 3/2 model for the master's degree program	Fall 2025-Spring 2026
Monitor, enhance, and update BS and MS website	Fall 2025
Expand social media presence through use of graduate assistants	Fall 2025
Expand invites to open houses to other university NSSHLA chapters	Spring Semesters
Asking non-traditional students in the master's program to make a testimonial video	Spring 2026

Focus Area 3: Faculty Recruitment/Retention/Development

Outcome: Each faculty member attends a state or national conference per year

Action Plan	Timeline
Exploring additional funding for professional development	Fall 2025-Fall 2027
Submitting one proposal to state or national convention per year	Fall 2026

Focus Area 4: Expansion of Student Opportunities

Outcome: Implementing one new opportunity per year

Action Plan	Timeline
Set up meetings with travel abroad to discuss opportunities	Spring 2026
Approaching university groups to talk with them about CDS major	
Cultural presentations to NSSHLA	Spring 2026
Increase student involvement in community groups- (aphasia groups, dementia caregiver, SPEAK OUT)	
Explore options of converting CD courses into foundational studies courses	Fall 2028