

**Indiana State University**

**COMM 101 Section 001**

**Intro To Public Communication**

**Catalog Course Description**

Basic principles and practices of oral communication. Required of all freshmen. This course introduces the theory and practice of communication in public contexts including individual, small group, and interpersonal practices.

**Faculty Information**

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Department: Communication

Office Hours: Gillium Hall, 316. MWF 1:00pm-2:00pm and by appointment

**Course Learning Objectives**

This course meets the approved foundational studies learning objectives for the Communication category.

1. Demonstrate the ability to create effective messages appropriate to diverse audiences, purposes, and media use. 2. Apply ethical perspectives to communication practices. 3. Demonstrate ability to accomplish communication goals. 4. Demonstrate understanding of theories of meaning relevant to communication.

**Required Textbooks and Materials**

Communication Playbook- Vantage Access

By Gamble, Teri Kwal

Edition: 2

Publisher: SAGE CC

ISBN 13: 8220123078188

**Graded Elements of the Course**

Weekly Attendance In-Class Assignments, Weekly Assignments, Group Activates, Debates, Informative Speech, Persuasive Speech, Exam