

LEARN LIVE & LEAD IN BUSINESS

INDIANA STATE UNIVERSITY

FEDERAL HALL



SCOTT
COLLEGE
OF BUSINESS



WE E L C O M E E



Hello, and welcome to the Scott College of Business at Indiana State University. I'm Dean Terry Daugherty, and it's my pleasure to introduce you to our remarkable business school.

We are nationally ranked by U.S. News and World Report, Fortune, Princeton Review, and our AACSB international accreditation places us among the Top 5% of colleges worldwide.

Our people are what set us apart. Expert faculty prepare students to become responsible professionals and leaders in a global workforce. Dedicated staff and alumni also work together to provide students with extraordinary opportunities. Through close ties with hundreds of businesses, we gain insights to create industry relevant curriculum and unique programs that give students an unmistakable career advantage. We do this in a very personal student-focused way through knowledge, professional development, and hands-on experiences.

Business is a force for good in the world, and our graduates Learn, Live, and Lead within Indiana and beyond.

Terry Daugherty, Ph.D.
Dean



Who We Are

The Scott College of Business is recognized for our world-class faculty, immersive curriculum, and strong corporate connections. Our students study accounting, analytics, entrepreneurship, finance, insurance & risk management, human resources, management, marketing, supply chain, and sales, while completing either a Bachelor's degree, a Master of Business Administration (MBA), and a Master's in Human Resource Development (MHRD), among other minors and certificates.

Rather than focusing solely on classroom knowledge, we embrace the total student experience by incorporating experiential learning and career readiness preparation throughout our programs, culture, and through action. Our belief is that great business education includes these elements combined with the necessary resources to impact and prepare graduates for career success.

- Hands-on experiences
- Development focus
- Distinct centers & institutes
- Inclusive mindset
- Professors who teach
- Industry partners
- Community culture



Mission

The Scott College of Business provides an internationally accredited, inclusive, student-centered education emphasizing experiential learning, career readiness, corporate engagement, and research that impacts business and pedagogy.

Vision

Our vision is to be a distinctive business school that prepares responsible professionals and leaders who make a difference within Indiana and beyond.

Values

Knowledge begins with dedicated faculty, includes high-impact practices, and involves personalized learning experiences inside and outside the classroom.

Inclusiveness honors the diversity of individuals while empowering the respectful exchange of ideas, thoughts, and opportunities for all.

Thought leadership connects theory with industry practice through scholarship, teaching, and service.

Engagement with alumni, corporate partners, industry, and the government, as well as with local, regional, and global communities, creates beneficial relationships while enhancing our reputation.



Strategic Goals

To ensure the Scott College of Business continues to meet the changing needs of students and society, the following goals frame our strategic actions for delivering a high quality business education.

1

Enhance academic programs through continuous improvement and innovation.

2

Advance a culture of inclusion and support for all students, faculty, staff, and alumni.

3

Provide an engaged student experience involving professional development focused co-curricular opportunities.

4

Elevate the quality and impact of faculty scholarship.

5

Expand collaborative partnerships internally as well as with professionals, companies, and the community.

6

Secure financial resources necessary for success to support all strategic initiatives.

Mentoring Program

The Boulet Mentoring Program is a unique experience that pairs our business students with both peer and professional mentors. The goal is to enhance the educational experience by helping students develop through directed engagements and professional relationships that foster a sense of connection and community. The program is comprised of several key elements:

Peer-to-Peer Mentoring

Designed to connect new and inexperienced students with successful junior or senior business majors.

Professional Mentoring

Intended to provide skill development and growth for juniors, seniors, and graduate students through industry connections.

Living Learning Community

Immersive residential curriculum experience for incoming business students involving social and professional development opportunities.

Development Events

Specialized programming with executives and other thought leadership activities that connect students with practitioners.



Centers & Institutes

GEODIS Logistics 4.0 Hub

The Hub is the centerpiece of a partnership with worldwide transport company GEODIS located in Indianapolis, IN, and provides experiential learning and training involving logistics, transportation, and supply chain management.

Meis Student Development Center

The Center provides workshops, practitioner engagements, skill trainings, and other activities for students in alignment with the NACE competencies.

Minas Center for Investment & Financial Education

Encompasses a financial trading room, \$450,000+ student investment portfolio, and supports the Student Managed Investment Fund Consortium (SMIFC), which is a community of universities with a shared vision for investment management education.

Networks

Cohort honors-style program based on personal growth and leadership development involving mentorship, collaboration, and community. Through a competitive selection process, students receive scholarship and career preparation support.

Sales & Negotiation Center

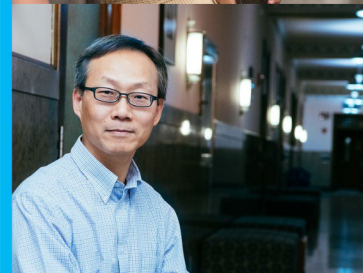
The Center serves students and partners through experiential laboratories and activities utilizing skill-based exercises, role plays, and events involving sales education and training.

The Gongaware Center

Supports the nationally recognized Insurance and Risk Management program by helping students develop technical, operational, and leadership skills.

West Central Indiana Small Business Development Center

The Center offers free business consulting and support to help small business owners start, grow, and succeed within the Wabash Valley.





Reid Deaton
Undergraduate Student

“My time studying business has been transformative. The professors are deeply invested in their students – both in and outside the classroom, which feels highly personalized. Through hands-on learning and my involvement in several student organizations, I know that I am developing, expanding my network, and gaining valuable experience through internships. My education has been exceptional and is already opening doors for me professionally.”

Dr. Cory Campbell
Associate Professor

“The convergence of accounting, finance, and technology, driven by the rise of data analytics, is transforming the business landscape. This integration provides students with a unique opportunity to develop a broad perspective and deep analytical skills. By incorporating research and service efforts into the classroom, students experience a mutually reinforcing approach that enhances their learning. Building competencies in areas such as data cleansing, data visualization, and automation equip students with the skills needed to tackle the challenges as they enter the workforce.”





Haidar Alqutayfi Graduate Student

“The Scott College of Business has provided me with tailored support in both my academic and professional journey by helping me excel in class and competitions – like the national RNMKRS competition, which I won with the guidance of Dr. David Fleming. The College’s networking opportunities have also helped me to connect with industry executives while providing valuable professional relationships.”

Anne Bowen Scott Alumna, '22 & '24

“Earning my Scott MBA has been impactful, especially as a servant leader. It equipped me with the strategic and analytical tools to excel within the healthcare, insurance, and risk management industries. The program also deepened my understanding of how to simultaneously create value for organizations and communities, while also preparing me to lead with empathy and purpose.”



Recent Impact

1,150 Total Students

Ranked Top **5%** of Business Schools Worldwide

+10% Enrollment Growth

+16% Honor Students

100+ Career Readiness Programs

500+ Students Mentored

4 Award Winning Student Organizations

28 Individual or Team Competitions



1,200+ Clients Served by WCISBDC

5 Study Abroad Trips

+200% Graduate Growth

1,200+ Degrees Awarded Since 2020

\$1.9 Million in Financial Support

165+ SMIFC Members



14% of ISU Students Study Business

130+ Advisory Board Partners

96% Placement Rate

70% of Graduates Stay in Indiana

\$60,000 Average Starting Salary

400+ Faculty Intellectual Contributions

Scott is a leading business school with remarkable students, faculty, staff, alumni and partners dedicated to making a difference. Please consider donating in support of student scholarships, hands-on learning experiences, mentoring, professional development opportunities, and many other impactful initiatives. Thank You!



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